

Exclusive Okinawa DMC, for Custom-made Travel Experience

Long Stay Network Co., Ltd.

2026



The Charms of Okinawa the ultimate Resort

1. One of the World's Five Blue Zones

- ◆ Okinawa is one of only five “Blue Zones” in the world —regions known for exceptional longevity.

2. Yambaru: A UNESCO World Natural Heritage Site

- ◆ Registered as a World Natural Heritage Site in July 2021
- ◆ Often called “the miraculous forest,” Yanbaru is home to diverse ecosystems and rare species.

3. Warm and Welcoming Spirit with Rich Tradition and Culinary Culture

- ◆ Okinawa boasts a rich heritage of culture and cuisine cultivated under the Ryukyu Kingdom.
- ◆ Examples include gusuku sites, Ryukyuan bingata textiles, Ryukyuan herbal cuisine, and awamori.

Key Features of our Services

1. Custom made Okinawa travel arranged by our Inspirational Experience Designers.
2. Experiences Curated by a Diverse Team of Professionals (Ambassador Program)
3. Partner Restaurants Providing Special Menu only for our Customers.
4. Partner Hotels Providing Suite Rooms, and Villas.

Our Inspirational Experience Designers

Mion Kamei



Graduated from Okinawa Prefectural University of Arts. Certified instructor of uta-sanshin by the Nomura School of Classical Okinawan Music.

While studying abroad after university, she rediscovered the charm of Okinawan traditional arts through sanshin and opening her own class. She now works widely to promote performing arts while cherishing traditional music.

Chizu Inoue



Writer and editor. Former editor-in-chief of the Okinawan magazine Momoto.

With a deep love for Ryukyuan and Okinawan history, culture, crafts, and performing arts, she draws on her experience reporting not only in Okinawa, but also in Hawaii, Brazil, and the former South Sea Islands to help craft truly one-of-a-kind stays for each guest.

Naomi Sunakawa



I was born and raised in Okinawa, and I've always wanted to give back to China and Taiwan, which have given me so much wisdom and experience.

Through unique and personal journeys, I hope to help visitors from these regions deepen their understanding of Okinawa, refresh themselves, and spark new insight in the process.

Okinawa Inspirational Experience Program : Discovering the Lifestyle and Traditional Culture of Miyakojima

Miyako Jofu Weaving Experience

Visit a *Miyako Jofu* workshop, learn about the history and traditional weaving process from skilled artisans, and try weaving on a traditional loom yourself.



Discover the Wisdom of Longevity Through Miyakojima's Wild Herb Cuisine – Experience the Blue Zone –

Gather wild herbs in Miyakojima with a local expert and learn the island's traditional wisdom for longevity through a cooking class.



Other Experience Programs

We offer a diverse range of experience programs guided by knowledgeable ambassadors with extensive local expertise.

- Private Tour of Okinawa Churaumi Aquarium with a Marine Biology Expert
- Experience Island Life Through Traditional Okinawan Cooking over a Wood-Fired Stove
- Scenic Tour of *Yambaru's* Crystal-Clear Rivers, Villages, and Natural Landscapes
- World Heritage *Gusuku* Tour with a Historian and Archaeologist
- Early Morning Tour of *Sefa Utaki*, a UNESCO World Heritage Site
- Walking Tour of *Shuri*, the City of Water
- Experience the Art of *Ryukyu Bingata* and Indigo Dyeing at Traditional Workshops
- Wellness Experience Through Natural Cuisine and Yoga
- Private Golf Lesson with a Tournament Professional
- Regenerative Medicine and Comprehensive Health Check Programs by Trusted Medical Professionals, and More



Introduction Videos & Website

- ① Program Introduction Video for Inbound Guests
(approx. 4 minutes)

<https://youtu.be/DKM3aVS8zJc>



- ② Introduction to the Inspirational Experience Program
(approx. 3 minutes)

<https://www.youtube.com/watch?v=Omnbt3DUMZg>



- ③ Highlights from the “Loving Okinawa” Gathering
(Held on March 25, 2024) (approx. 3.5 minutes)

<https://www.youtube.com/watch?v=bTr2Z3C21Mc>



- ④ Official Website <https://bespokeclub.okinawa>



Company Overview

Business Activities	Design of Okinawan inspirational experiences (operation of "Okinawa Bespoke Club", consulting, and travel services)
Head Office	580, Aza Madanbashi, Tomigusuku City, Okinawa Prefecture, Japan
Shareholders	Long Stay Initiative, LLC (Head Office: Minato-ku, Tokyo)
	The Bank of Okinawa, Ltd.
Capital	72.5 million yen
Executive Team	CEO: Makoto Osawa (Former Branch Manager, Bank of Japan Naha Branch; CEO of FEMO Inc.; Outside Director of Toyama Bank and AEON Bank.)
	Part-time Director: Shuichi Taira (CEO, Daikyo Construction)
	Part-time Director: Etsuo Hayashi (Chairman & CEO of TAP; Chairman of the Accommodation Facilities Association; Chief Advisor and Board Member of the Okinawa Tourism DX Promotion Organization)
	Auditor: Masaki Yamauchi (Representative, Yamauchi CPA Office)